**Stereotyping Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 25points**

Read the Brasted article. You’re strongly encouraged to print it and write on it. Answer the following questions:

1. What’s the difference between a doll and an action figure?
2. What are some common media stereotypes of girls? List several.
3. What are some common media stereotypes of boys? List several.
4. What are boys shown doing in ads? What are girls shown doing? ID clearly.
5. What does a Macklin & Kolbe study uncover (see page 5)?
6. Bandura, and Mayes & Valentine, have studied what children are learning from the media. Explain their findings
7. Summarize in six to eight bullet points the highlights of the boxed paragraphs on pages 3 and 4.
8. What are some of the problems with media stereotyping?